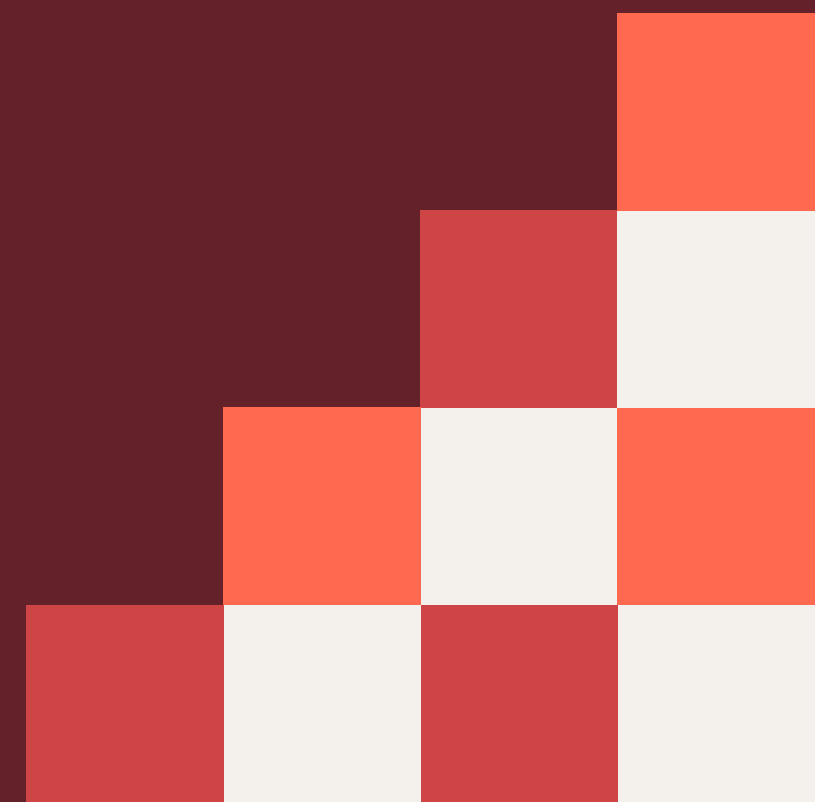




ACES DIGITALE

Adding Value to your Research

Global Panel Book 2025



About us

We are an online data collection company with proprietary panels in 25+ countries across the globe. Launched in 2016, we are a dedicated team of professionals with demonstrated history of providing authentic online sample to the Market Research firms across the globe. Our strength is the quality of our panel which offers global reach with diversified profiling of panelists, combined with an exclusive team of project managers offering 24/7 project support.

We are a client driven company and strive to deliver results within the stipulated timelines. All our resources are dedicated towards delivering successful results to our customers and a diverse database allows us to recruit the most qualified respondents. With a strong panel management team we are continuously improving the quality of our online panels through industry standard and state-of-the-art data quality measures and fraudulent detection techniques.



Global Presence



1.6 MILLION PANELISTS

**NORTH
AMERICA**

2 MILLION PANELISTS

EUROPE

1.7 MILLION PANELISTS

APAC

1.5 MILLION PANELISTS

**LATIN
AMERICA**

99.5 THOUSAND PANELISTS

AFRICA



General Profiling Details

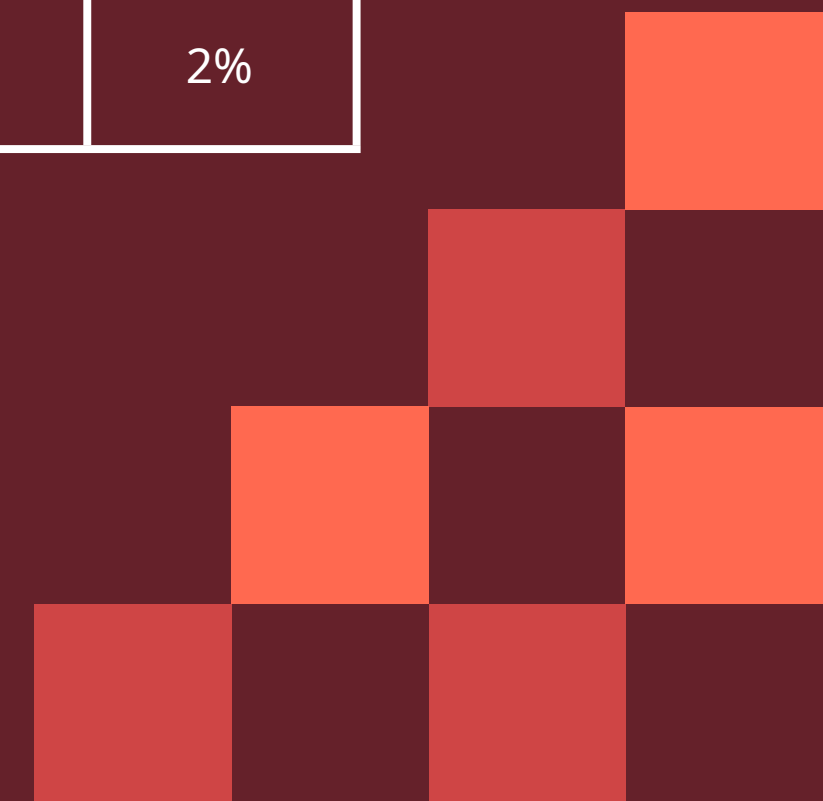


- Marital Status
- Children in HH
- Education Level
- Household/Personal Income
- Ethnicity
- Car Owners
- Investible Assets
- High-Net-Worth Individuals
- Smokers
- Pet Owners
- Leisure/Business/International Travelers
- Alcohol Consumption
- Gamers
- Pregnant/New Moms/Mothers
- Patients and Ailment Sufferers
- Caregivers of Patients

North America



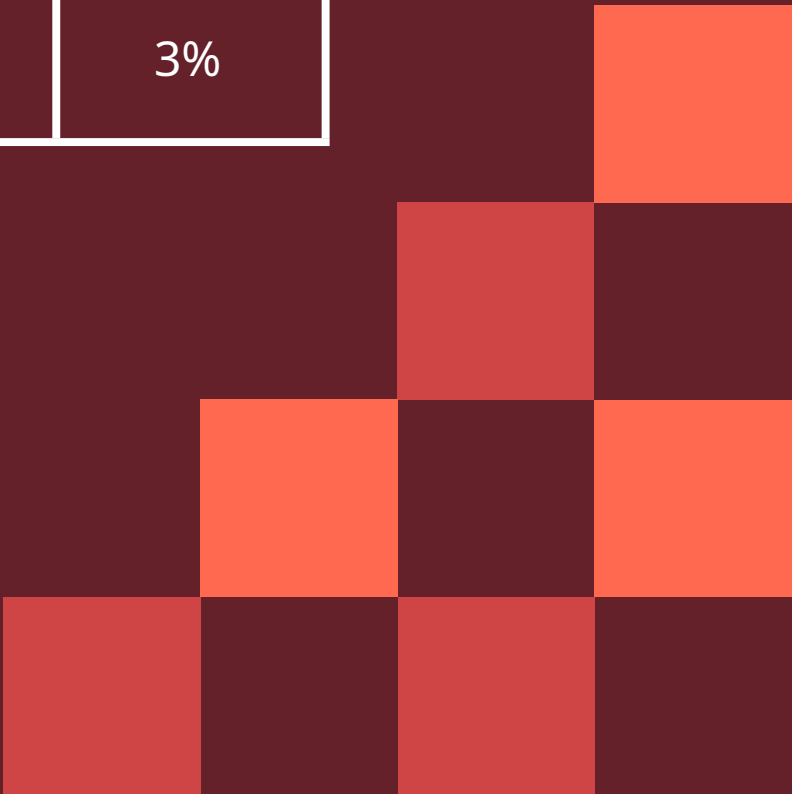
	Total 👤👤	Male 👤	Female 👤	15-24 👤👤	25-34 👤👤	35-54 👤👤	55-64 👤👤	65+ 👤👤
Canada	168,985	51%	49%	16%	34%	38%	8%	4%
USA	1,316,876	38%	15%	15%	42%	28%	10%	5%
Mexico	125,780	57%	43%	22%	46%	28%	2%	2%



South America



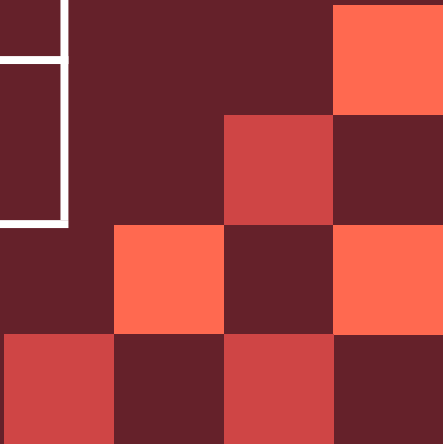
	Total 👤👤	Male 👤	Female 👤	15-24 👤👤	25-34 👤👤	35-54 👤👤	55-64 👤👤	65+ 👤👤
Brazil	118,787	56%	44%	14%	35%	40%	7%	4%
Chile	15,236	41%	59%	17%	41%	35%	5%	5%
Argentina	22,497	43%	57%	16%	41%	32%	8%	3%



APAC



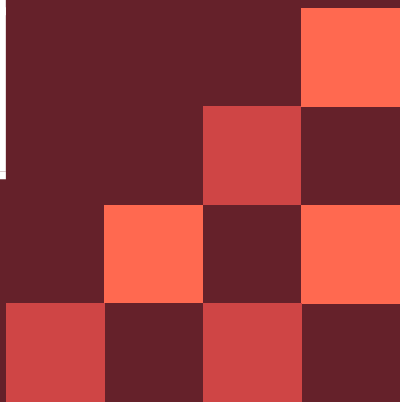
	Total 👤👤	Male 👤	Female 👤	15-24 👤👤	25-34 👤👤	35-54 👤👤	55-64 👤👤	65+ 👤👤
Japan	168,321	52%	48%	10%	28%	45%	11%	4%
China	133,000	62%	38%	15%	42%	28%	10%	5%
Australia	125,763	55%	45%	19%	38%	33%	7%	3%
India	1,117,987	65%	35%	17%	36%	35%	10%	2%
Malasia	92,901	56%	44%	13%	23%	47%	13%	4%
Singapore	33,043	62%	38%	18%	39%	24%	14%	5%
Philippines	95,763	55%	45%	19%	35%	36%	7%	3%



Europe











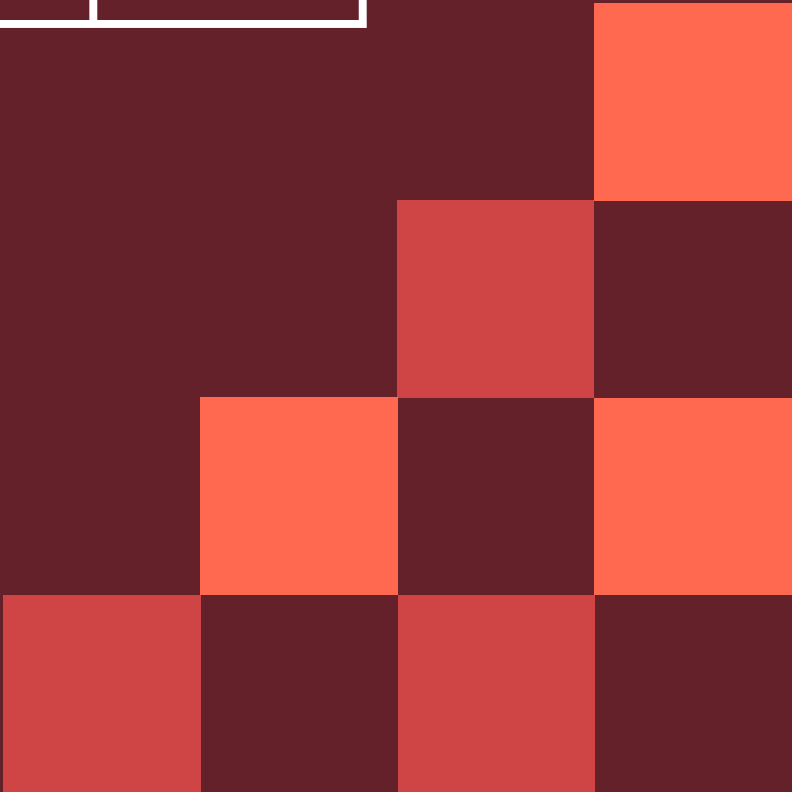
	Total 👤👤	Male 👤	Female 👤	15-24 👤👤	25-34 👤👤	35-54 👤👤	55-64 👤👤	65+ 👤👤
Germany	122,326	55%	45%	15%	47%	33%	4%	1%
France	128,879	35%	65%	13%	35%	38%	9%	5%
Bulgaria	52,351	47%	53%	16%	36%	38%	6%	4%
Spain	123,976	53%	47%	20%	40%	34%	4%	2%
Italy	121,549	48%	52%	18%	35%	37%	7%	3%
UK	1,151,453	41%	59%	22%	36%	33%	5%	4%
Greece	139,597	51%	49%	22%	48%	26%	3%	1%
Romania	115,263	43%	57%	30%	46%	20%	2%	2%
Sweden	51,453	51%	49%	17%	38%	35%	5%	4%



Africa



	Total 	Male 	Female 	15-24 	25-34 	35-54 	55-64 	65+ 
S. Africa	93,726	51%	49%	21%	38%	33%	6%	3%
Kenya	5,826	61%	39%	8%	56%	31%	3%	2%



QUALITY MEASURES & VERIFICATION PROCESS

Following are the additional security parameters implemented in our panel

- IP & Geo lock
- IP Duplication
- Browser Check
- Proxy Check
- VPN Check
- Bot Check
- Unknown OS
- IP/Country Mismatch



Comprehensive Global Data Set

We ensure the quality of respondents by using industry standard tools like, red herring questions, time stamp, Geo IP check, digital finger printing technology with optimized survey management tool and many more.

Continuous Quality Control

In order to maintain the panel quality and optimum panelist's experience, we run regular internal surveys among our panelists which helps us to update their profiling data frequently and eliminate the dubious respondents

Enhancing Data Integrity

The limitation on taking a single survey per day, and regular panel data quality checks reduces the overall chances of poor quality data

thankyou




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